

<b>Mar 11</b>	<b>Mar 12, P.M.</b>	<b>Conference Time:</b> 12-13 Mar 2009 Registration time: 11 Mar 2009
09:00-20:00 Registration	14:00-15:40 Speaking 15:50-16:30 Networking Opportunities 18:00-20:00 <b>Sipchem Night</b>	
<b>Mar 12, A.M.</b>	<b>Mar 13, A.M.</b>	<b>Conference Place:</b> Royalton Hotel, Shanghai  <b>Hotel Address:</b> 789, Wu Yi Road, Shanghai, China
09:00-10:00 Speaking 10:00-10:30 Coffee break 10:30-11:30 Speaking 12:00-13:00 Lunch	09:00-10:00 Speaking 10:00-10:20 Coffee break 10:20-11:30 Speaking 12:00-13:00 Lunch (end of the Forum)	

**Mar 12**

**A. M. Crown Hall, 5 Floor**

**Time Topic**

Conference Chairman: Roger Lee, Managing Director, Tecnon OrbiChem Ltd.

**9:00 Opening speech**

Da Wei, Vice President, China National Chemical Fiber Corporation

**9:05 Acetic Acid Global Supply and Demand: 2009 and Beyond**

James T. Jones, Global Commercial Manager – Acetyls, Celanese, China

**9:35 Analysis of Status Quo of China Chemical Industry's Foreign Trade under the Shadow of the Financial Crisis, and its Future Perspective**

Zhao Jinping, Director, Senior Research Officer, Foreign Trade Research Institute of the State Council

**10:00 Coffee Break**

**10:30 How to Promote Sustainable Development of China Acetic Acid Industry?**

Liao Dahai, Assistant Sales Manager, Shanghai Wujing Chemical Co., Ltd.

**11:00 Surviving The Downturn**

William Bann, Business Manager, Tecnon OrbiChem

**12:00 Lunch (Hongkong Restaurant, 2 Floor)**

**P. M. Crown Hall, 5 Floor**

**Time Topic**

Conference Chairman: Wang Jianli, Manager, LT361.COM

**14:00 Sipchem's Acetyls Complex**

Abdullah Saif Al-Saadoon, President–Acetyls, Saudi International Petrochemical Co. (Sipchem)

- 14:40 Smopex® PGM Refining Application in Acetyls Industry**  
Zhang Hua, Technique Sales Manager, Johnson Matthey (Shanghai) Catalysts Co., Ltd.
- 15:20 China Acetic Acid Market Status Quo & Outlook**  
Cui Jing, Analyst of Acetic Acid Market, LT361.COM of CCFEI
- 15:50 Networking Opportunities**
- 18:00 Sipchem Night (Crown Hall, 5 Floor)**

**Mar 13**

**A. M. Crown Hall, 5 Floor**

**Time Topic**

Conference Chairman: Zhu Boliang, President, China Chemical & Fiber Economic Information Network (CCFEI)

**9:00 Opportunities for Development and Investment in China Acetic Acid Market During the Financial Crisis**  
Liu Yanwei, China National Petroleum & Chemical Planning Institute

**9:30 Global VAM Market Trends and Future Expectations**  
David Postolowski, Global VAM Product Manager, Celanese

**10:00 Coffee Break**

**10:20 Dynamic Vinyl Acetate Monomer**  
Hong-Keun (HK) Yoo, Acrylates & Vinyl Acetate Monomer Marketing Manager, The Dow Chemical Company

**10:50 Slowing Before the Next Surge**  
Rongying Cui, Market Analyst, Tecnon OrbiChem

**12:00 Lunch (Hongkong Restaurant, 2 Floor)**